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For Immediate Release:

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Fire-Dex welcomes Dave Robinson as the Great Lakes Regional Manager



Cleveland, Ohio - (October, 2009) – We are pleased to announce the addition of Dave Robinson to the Fire-Dex staff. Dave will be the Regional Sales Manager for Great Lakes Region which encompasses Michigan, Ohio, Kentucky, West Virginia, western Pennsylvania, and western New York. Dave has a technical degree in Computer Science and Business Management and brings 20 years experience in sales management primarily in the area of indirect dealer distribution to this role. He is a lifelong resident of Northern Ohio. Dave, along with his wife Becky, currently resides in Tallmadge, OH. Contact information for Dave is dave.robinson@firedex.com or 330-723-0000 ext. 430.

About Fire-Dex

Fire-Dex is a quality manufacturer of protective firefighting clothing, emergency response apparel, premium quality NFPA hoods, gloves and helmets. Visit www.firedex.com for more information.