



February 16, 2010

For Immediate Release:

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Fire-Dex announces Mike Orazen as Chief Operating Officer



Medina, Ohio - (February, 2010) - Fire-Dex is pleased to announce the appointment of Mike Orazen to Chief Operating Officer. Mike has Bachelor of Science in Business from Miami University, Masters in Business Administration from John Carroll University and has extensively studied Best Practices & Family Business at Case Western Reserve. Mike was the President of E.P.G/Trelleborg for 6 years and with the company for 17 years. Mike also ran and was an owner of The Edge Sports Performance Academy in Twinsburg, Ohio until it merged in 2009 with Pinnacle Sports. Mike has a passion for Leadership and Coaching practices and seeks to provide Fire-Dex with a similar culture. He resides in Hudson with his wife Kerrie and their 3 children with another due in March. Mike will report directly to Bill Burke, President of Fire-Dex, and the executive management team will report to Mike.

About Fire-Dex

Fire-Dex is a quality manufacturer of protective firefighting clothing, emergency response apparel, premium quality NFPA hoods, gloves and helmets. Our new boot collection will debut in April 2010. Visit www.firedex.com for more information.